

ARTIST STATEMENT

Susan Chiodo, a local artisan, resides in Mount Pleasant, Wi. Inspired by a passion for women to know their worth and individuality, the artist desired to create a line of jewelry that is a reminder of this every time it's worn. These small "sculptures" combine metals, sterling silver precious metal clay, leather and semi-precious stones, reflecting the artist's love for "imperfectly perfect" distressed jewelry. Each one-of-a-kind creation is lovingly crafted and includes a note of encouragement personally written by Susan.

LETTER OF INTENT

I want to become a member at Lemon St. Gallery because I feel that there is a great diversity of fine artists represented with an extensive range of medium. I would love for my work to be included in this group. I enjoy the friendly atmosphere and see it as a thriving entity.

LEMON STREET GALLERY QUESTIONS

1. What inspires and influences me and my artwork?

My main influence and inspiration for my work is actually the individual who is wearing the jewelry. Each piece is meant to be a reminder of how precious and important that person is. There is such a need for all of us to know we have a purpose and that we are loved. Sometimes this message is placed boldly on the jewelry and sometimes it is in the handwritten note inside. This creates a special gift to another or to ones self that's different from just an accessory.

2. What sales channels have I used?

My work is currently available online at my own web-store OnEarthJewelry.com and at The Red Mill gift shop in Waupaca, Wi. I have also participated in fundraisers, as a special guest of Trace Chiodo at the 16th St. Studios open house, and have many private commissions.

3. How much time do I spend on my art now?

I work on my jewelry almost everyday.

4. How much work do I exhibit?

I have shown at the Wustum museum.

5. What is my average price point or range?

My jewelry sells for an average between \$40-\$200.

6. How often do I sell pieces?

I usually sell around four pieces a month depending on the season. Christmas sales spike dramatically.